



VERY ATTRACTIVE TO DOMESTIC AND OVERSEAS MILLERS

	EINSTEIN	Solstice	Cordiale
NABIM group	2	2	2
Endosperm texture	Hard	Hard	Hard
Protein content %	11.9	12.1	12.1
Hagberg falling number	267	263	309
Specific weight (kg/hl)	77.4	78.4	79.1
1000 grain weight (g)	51.6	52.1	48.3
Zeleny volume	(39.6)	44.0	-
Chopin alveograph W	170	185	227
Chopin alveograph P/L	0.5	0.8	0.6

Einstein is a NABIM Group 2 variety with excellent milling properties producing high rates of flour extraction and good flour colour, offering growers the potential for milling premiums in the domestic market. It will also meet the specifications for a wide range of export markets providing growers with a choice of premium market outlets. Einstein has a similar Chopin Alveograph profile to Charger, a variety which was highly sought after by overseas buyers.

HUSBANDRY GUIDELINES

A comprehensive growers husbandry guide is now available. To obtain your free copy contact the Marketing Department at:

Nickerson (UK) Ltd, Rothwell, Market Rasen,
Lincolnshire, LN7 6DT. Tel: 01472 370105,
e-mail: enquiries@nickerson.co.uk

All data from 2004 HGCA Recommended List – the full HGCA Recommended List database can be consulted at <http://www.hgca.com>

EINSTEIN
Wheat genius from

 NICKERSON

Nickerson (UK) Ltd,
Rothwell, Market Rasen,
Lincolnshire, LN7 6DT. England.

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Website: www.nickerson.co.uk/einstein.html

EINSTEIN
Winter Wheat



Photograph kindly supplied by Crop Production Magazine.

TECHNICAL AND MARKETING GUIDE

- Highest yielding bread-making variety
- Short, stiff straw
- Good all round disease resistance
- Extremely marketable
- Excellent first and second wheat
- Ideal for late drilling

 NICKERSON

SUMMARY

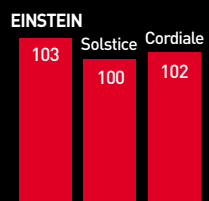
Einstein is the highest yielding bread-making variety on the 2004 HGCA Recommended List. Einstein's unique combination of high yield, short, stiff straw, good all round disease resistance and confirmed Group 2 quality have made it the grower's ideal choice bread-making variety for 2003/2004 sowings.

PEDIGREE

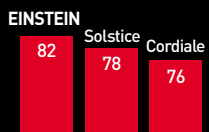
(NHC 49 x UK yield bulk) x (Haven x (Galahad x Moulin))

VERY HIGH YIELDING

TREATED TRIALS



UNTREATED TRIALS



Einstein is the highest yielding bread-making variety in treated and untreated trials.

REGIONAL TREATED TRIALS

	EINSTEIN	Solstice	Cordiale
NORTH	103	99	101
EAST	103	100	102
WEST	105	101	102

Einstein has produced consistently high yields across all regions of the UK above those of any other Group 2 variety.

EXCELLENT FIRST AND SECOND WHEAT

	EINSTEIN	Solstice	Cordiale
First wheat trials	103	100	101
Second/continuous trials	105	101	104

Einstein is the highest yielding bread-making variety in the demanding second/continuous wheat situation.

IDEAL FOR LATE DRILLING

	EINSTEIN	Solstice	Cordiale
Late sown trials	(103)	99	-

Einstein performs well when drilled in late autumn. Einstein is suitable for drilling from mid-September to mid-February.

SHORT, STIFF STRAW

	EINSTEIN	Solstice	Cordiale
Resistance to lodging with PGR	8	9	8
Height without PGR (cms)	86	91	80
Ripening (days +/- Claire)	0	+1	-1

Einstein has an ideal combination of straw length and standing power.

GOOD ALL ROUND DISEASE RESISTANCE

	EINSTEIN	Solstice	Cordiale
Mildew	7	4	8
Yellow rust	5	9	3/4
Brown rust	6	4	4
<i>Septoria nodorum</i>	6	6	(6)
<i>Septoria tritici</i>	5	5	4
Eyespot	6	3	5
<i>Fusarium</i> ear blight	7	7	7

Good all round disease resistance, with no weaknesses and high untreated yields, provides growers with the opportunity for targeted fungicide programmes to reduce growing costs.

Einstein also has good eyespot resistance which is very unusual in a bread-making variety.

EINSTEIN

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